

PRIVACY POLICY

Premise

Pursuant to Regulation (EU) 2016/679 bearing the General Data Protection Regulation ("Regulation"), to Legislative Decree No. 196/2003, as amended by Legislative Decree No. 101/2018 ("Italian Data Protection Code") and any other European and / or Italian provisions applicable to data protection issues, graphic designer Lorenzo Rollo, based in Milan, Corso Lodi No. 105, 20139 ("Lowreenzo") has drafted this Privacy Policy in order to allow all users of the www.lowreenzo.com website ("Website") to understand the purposes and manner whereby Lowreenzo, as data controller ("Data Controller"), collects and processes personal data ("Data") obtained while browsing the Website.

This Privacy Policy is addressed to those who access the Website, as well as those who communicate with Lowreenzo by sending e-mails to the address indicated on the Website ("Users").

The Privacy Policy is provided solely for the www.Lowreenzo.com Website and not for any other websites that may be consulted by the User through connected links and which from time to time provide specific information for the services requested.

Data Controller

The Data Controller is Lowreenzo, with registered office in Milan, Corso Lodi No. 105, 20139, Tel.: +39 3392170221, E-mail: lorenzorollo88@gmail.com

Data provided intentionally by the User and related purposes

The optional, explicit and voluntary sending of e-mail messages to the e-mail address indicated on this Website entails the subsequent acquisition by the Controller of the sender's address, necessary to reply to the messages and requests of the User, as well as any other personal data included in the message, always lawfully pursuant to Article 6(1) letter b) of the Regulation.

Ways of communication of Data and dissemination

The processing operations connected to the use of this Website take place at the registered office of Lowreenzo and are carried out by staff duly appointed to carry out these tasks and made aware of the constraints imposed by the Regulation; by the Italian Data Protection Code and any other EU and / or national provisions and / or regulations in point of personal data protection, as well as by means of appropriate technical and organizational measures apt to guarantee data protection and to avoid risks of loss or destruction, unauthorized access, or processing that is not permitted or does not comply with the aforementioned purposes.

No Data deriving from the web service is disseminated by the Controller. This is however without prejudice to the disclosure and/or dissemination of Data requested, in accordance with the law, by police forces, judicial authorities, information and security bodies or other public entities for the purposes of State defense or security or prevention, detection or repression of crimes.

Data relating to navigation

Computer systems and software procedures used to operate the Website acquire, during their normal operation, some Data whose transmission is implicit in the use of Internet communication protocols.

Such information is not collected to be associated with identified data subjects (i.e. Users), but by their very nature might, through processing and association with data held by third parties, allow Users to be identified.

This category of data includes IP addresses or domain names of the computers used by the Users who connect to the Website, the addresses in the Uniform Resource Identifier (URI) notation of the requested resources, the time of the request, the method used to submit the request to the server, the file size obtained in response, the numerical code indicating the status of the response given by the server (success, error, etc.) and other parameters related to the operating system and the User's IT environment.

These data are used for the sole purpose of obtaining anonymous statistical information on the use of the Website and to check its correct functioning and are deleted immediately after processing.

The Data may be used to ascertain liabilities in case of possible computer crimes against the Website.

Without prejudice to this event, the data on web contacts do not persist for more than 7 days.

Optional provision of Data

Data voluntarily provided by the User:

- E-mail: the optional, explicit and voluntary sending of e-mails to the address indicated on the Website entails the subsequent acquisition of the sender's address, necessary to respond to requests, as well as any other personal data included in the message.
- Online collections of personal data: Data collected directly on the Website (e.g. navigation Data).

Duration of processing and storage of personal data

The User's Data will be processed by the Data Controller only for the period of time necessary to achieve the aforementioned purposes. At the end of such a short period, they will be kept only in fulfillment of the legal obligations in force on the matter, for administrative purposes and / or to assert or defend their own right, in the event of judicial and pre-litigation litigation.

Navigation without registration

Navigation on the Website is free, free and does not require registration of the User.

Navigation is not monitored neither with reference to the Websites of origin nor with reference to the pages visited.

Rights of the Data Subject (ex Articles 15 and following of the Rules)

The User, as data subject, has the right to exercise, at any time, the rights pursuant to Articles 15-22 of the GDPR, if applicable (e.g. rectification, the right to be forgotten, restriction of processing, opposition, withdrawal of consent) by sending an email to the following address: info@V01Dstudio.com.

If the User considers that the processing of the Data carried out through the Website is in violation of the provisions of the Regulations, the User has the right to lodge a complaint with the Data Protection Authority, as provided for by Article 77 of the Regulations, or to take appropriate judicial offices (Article 79 of the Rules).

Changes to this information

Notwithstanding that Lowreenzodoes not proceed with processing operations other than those expressly authorized and / or requested by each User, the Privacy Policy may be amended to comply with new legal provisions.

Each updated version of this Privacy Policy will be made available on the Website in the dedicated section.

Lowreenzo therefore invites all Users to periodically consult the Website to be always informed of the latest version uploaded.

COOKIES POLICY

Cookies are small text files that Internet sites visited by users send to their terminals, where they are stored before being re-transmitted to the same Internet sites on the next visit.

"Third parties' cookies are, instead, set by a website other than the one the user is visiting. This is because on each site there may be elements (images, maps, sounds, specific links to web pages of other domains, etc.) that reside on servers other than that of the website visited.

Technical cookies

Lowreenzo uses technical cookies, i.e. cookies that are used to navigate and improve the functioning of the service requested by the User. They are not used for other purposes and are installed directly by Lowreenzo as owner of the Site.

Without the use of these cookies, some browsing operations could not be performed or would be more complex and / or less secure. These cookies, which allow you to make and keep the identification of the User within the session, are indispensable.

Analytical cookies

Lowreenzo uses third-party analytical cookies, that is made and made available by Google Analytics.

In the use of these cookies, Lowreenzo adopts the precautions required by the Italian Data Protection Authority regarding cookies, adopting suitable tools to reduce the identification power of analytical cookies (for example, through the masking of significant portions of the IP address).

Below, the link to receive information on data processing by Google Analytics with instructions on how the Google Analytics deactivation browser add-on works <https://tools.google.com/dlpage/gaoptout?hl=it>